



### **What exactly does Dynamic Physiotherapy do?**

*We are a full service physiotherapy clinic providing assessment, education and treatment following injury or disease affecting the musculo-skeletal system. If you could summarize what we do in a single word, it would be MOVEMENT. Our goal is to help our clients optimize the quantity and the quality of movement in their bodies in an attempt to help them attain their highest level of function.*

### **How long have you been at this job?**

*The three owners of Dynamic have over 50 combined years of experience treating patients in the Westman region. Dynamic Physio was opened as a sole practitioner clinic with one assistant in March of 2005, and has steadily grown to employ six physios, a Registered Massage Therapist, and a support staff of six.*

### **What is the best Chamber benefit for your company?**

*When we are faced with decisions to make in our Partners meetings we often joke, "What would a real business person do?" The reality is that we are clinicians first and have had to learn the business side of things as we go. Because of this, it is helpful to have the resources and backing of the Chamber to provide insight into the local business climate and on political issues affecting small businesses.*

### **What is your favorite part of your job?**

*It sounds cliché, but interacting with our clients and having the ability to help improve the quality of their lives is without question, the most rewarding part of what we do. We have had the opportunity to meet so many people from the community and establish relationships that go beyond the depth of other types of business interactions.*

### **What is the most challenging part of your job?**

*In the field of rehabilitation the science continues to rapidly evolve and it can be a challenge to keep up with the changes. But this is also what keeps it so interesting to work in this profession. There is always something new to learn.*

### **What is a service your company provides that people might not know about?**

*Outperforme Athletics, a sports performance and strengthening/conditioning business, is closely affiliated with Dynamic. Many of the Westman region's best athletes, and others seeking fitness programs, receive training there. We feel that between the two businesses we can provide care across the whole spectrum: from post-injury to reconditioning, right through to high performance training. Dynamic added rural physiotherapy services to the Hamiota region earlier this year, one day a week and we're confident that there is room to continue to grow outreach physio services.*

### **What are the most important issues facing your company today?**

*Statistics show that the greatest users of physiotherapy services are over age 65, and with an aging population and longer lifespans, it would appear our physiotherapy services will continue to be in demand. With limited access and waiting lists to public services, many look to private practices, like Dynamic, for timely care. What we don't see is much growth or change in the amounts of extended health coverage available to members of private or corporate health plans, and many who would benefit from our services cannot access them to the extent that they need. We feel that healthy and fit individuals are more productive and much less taxing to employers and our health care system.*

**How long have you been a Chamber member?** *Since our inception in 2005.*

### **Why is your company a member of the Chamber?**

*We feel the Chamber is an effective vehicle to collectively support the local business community and strengthen its voice to influence local decision makers. It also is a resource from which Dynamic can acquire valuable information re local issues, that allows us to make wise and healthy business decisions as we continue to grow and move forward.*