

# Benefits of Chamber Membership



## Five Reasons to be a Chamber Member

### 1 LOBBYING AND ADVOCACY

With approximately 600 member companies, the Brandon Chamber of Commerce is the credible Voice of Business, speaking out on behalf of all members on a variety of topics, including working with the City of Brandon and Brandon School Division on business related issues. The Chamber also lobbies municipal, provincial and federal government representatives regarding issues that face our Chamber members.

### 2 LEADS, REFERRALS AND NETWORKING

The Brandon Chamber is about making connections...whether it's chamber staff getting to know you and telling others about you or whether it's you attending a variety of gatherings from small group events (Committee meetings and Business After 5's) to larger functions (Luncheons, the Annual Dinner or Golf Tournament).

Or whether it's you connecting with other Chamber members through our business directory, with its nearly 70 pages of listings and contacts - a who's who of the business community.

### 3 AWARENESS AND PROMOTION OF YOUR BUSINESS

Joining the Brandon Chamber is about raising your profile in the business community. The Chamber offers you numerous opportunities to promote your business through sponsorship of a variety of events from luncheons and networking events to dinner's and golf tournaments.

The Brandon Chamber of Commerce also provides advertising opportunities for your company in both print and electronic media, getting your message out to more than 800 business owners and their employees.

### 4 COST REDUCTION PROGRAMS

The Brandon Chamber can save you money and make it easier to do business through such member benefits as group insurance, merchant discounts and payroll.

### 5 LEARNING, EDUCATION AND DEVELOPMENT

Whether it's attending our luncheons and hearing from key political, business and community leaders or coming out to our Special Events throughout the year, the Brandon Chamber keeps you up-to-date on topics of current interest.

The Brandon Chamber also provides you an opportunity to volunteer and grow as an individual - whether it's helping to develop policy, speaking at a Chamber meeting or welcoming guests at a Chamber event.

## The Power of Affiliation

Approximately 600 businesses with one unified voice for business means protection for your business. Businesses faced with unfair government administration, taxation, or legislation can use the Chamber as a valuable resource. Well-established channels to government and the power of representing over 800 delegates business people give the Chamber a voice that speaks louder than each business can alone.

## Making the Most of it

### ADVERTISING

Advertise to a targeted market through the *Chamber Insider* e-newsletter, *Chamber @ a Glance*, Membership Roster, mail inserts and Event Sponsorship. As a new member, you also receive recognition at the first luncheon you attend and an opportunity for a free member profile in the *Chamber @ a Glance*.

### NETWORKING

You are your greatest asset in teaching other people about what your business can do for them. By attending a Luncheon, Business After 5, Friday morning Coffee Break and other special events you can spread the word about your business to other Chamber members in the Brandon community. This is also your opportunity to learn about other businesses and how they can be of service to you.

### ADDING YOUR VOICE

There are many opportunities to assist on a Chamber committee to lend your hand towards various Chamber initiatives on behalf of the business community. To maximize your membership benefit—get involved, meet people and be available for other members. Use the Chamber to broaden your personal network. Other business leaders, who know the pressures of ownership, can offer insight to the local marketplace or can be a sounding board for your newest idea.

### DISCOUNTS

Various discounts are available to Chamber members, such as; Security Systems, Payroll, Office Supplies, Telephone & Data Plans, Group Insurance, Debit/Credit Card Payments, and more!

As a member of the Brandon Chamber of Commerce, you are automatically associated with the Manitoba and Canadian Chambers of Commerce!

For more information please contact the Brandon Chamber of Commerce  
(204) 571-5344 | [external@brandonchamber.ca](mailto:external@brandonchamber.ca) | [www.brandonchamber.ca](http://www.brandonchamber.ca)