

# Member Profile: Good To Go Home Check

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## **What exactly does your company do?**

We check on clients' homes and properties while they are away. We consult with clients to personalize and customize their checks to what matters to them.

## **How did you get the idea for your business?**

The idea for our service came to us when we needed someone we could trust and depend on to check our home while we were away. When we couldn't find a business that provided this service, so we decided to become what we were looking for.

## **How many years has your company been in business?**

June 2016 marked the beginning of our third year

## **What are the goals for your business?**

Our goal is to be the first place people turn to when they need someone to check on their home by providing a premium home check service.

## **What is your favorite part of your job?**

The people we meet; we have made many new friends that we otherwise never would have met.

## **What is the most challenging part of your job?**

Making people aware of what, how and why we operate the way we do without having a consultation appointment is the biggest challenge.

## **What is a product or service your company provides that people might not know about?**

It's in the way we provide our service. People are used to how others would check on their home. We're different. We hear comments like, "Wow!!! We never thought of that" and "You've really thought this through".

## **What are the most important issues facing your company today?**

Advertising/awareness: people aren't used to this type of service and don't think to look us up. At first people think we do house inspections and dismiss us all together. Others think their neighbor can do the same thing. It's when we explain how and what we do, that people realize the difference and benefits. Our ads would need to be three pages long to explain the benefits of our service!

## **Why is your company a member of the Chamber?**

It's a great way to network and talk to other business owners who may have faced the same kind of challenges we face.

## **What is the best Chamber benefit for your company?**

Having access to resources needed to grow our business with people who understand or can point us in the right direction.



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