

Member Profile: Michael Lamb of BOB FM



- **What exactly do you do at your company?**

I host the morning show “BOB’s Breakfast” from 6 – 10AM every weekday morning.

- **How did you get the idea for your business?**

I invented the radio with the help of my good friend Guglielmo Marconi in the late 1800’s.

- **How long have you been at this job?**

I’ve been working in this exact building for just over six years. Started here as a weekend board op in October, 2010.

- **What are the goals for your business?**

To be the number one station in the market; to be the primary radio station that people in Westman rely on, turn to, and ideally have on in their businesses.

- **What is your favorite part of your job?**

Connecting with the people of Westman. To know that every single day, I’m a part of thousands of people’s lives. Connecting with people both on air and through numerous public events is extremely rewarding.

- **What is the most challenging part of your job?**

Finding the right balance to create an informative, exciting, entertaining, engaging, and localized radio show every weekday morning.

- **What is a product or service your company provides that people might not know about?**

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