

Member Profile: Deb Pritchard, Golf Pro at Minnedosa Golf & Country Club



- **What does your company do?**

Located just 35 minutes north of Brandon on the #10 highway is one of the most beautiful valleys in Manitoba. Some of the most picturesque view you will find are on the Minnedosa Golf & Country Club, an 18 hole course that offers two distinctly different 9's. It offers all golfers a true test of skill while still providing genuine enjoyment. Carved out of the valley, our course offers elevation changes of over 120 feet with breathtaking views from some of our unique elevated tees.

- **How did you get the idea for your business?**

The original layout of the Minnedosa Golf Club was on a section of land now referred to as "the old fair grounds". It was in operation for about 45 years before a new 9 hole layout, now playing as the course's existing front 9, was built and opened in 1976. The current back 9, holes 10 to 18, was opened in 2005 after the club's members undertook a major fundraising campaign to help fund the expansion.

- **How long have you been at this job? / How many years has your company been in business?**

Current PGA of Canada Head Professional, Deb Pritchard and MGSA Superintendent, Dan Bailey have been in charge of operations since 2007.

- **What are the goals for your business?**

Our goal is to create extraordinary guest & member experiences by delivering excellence in service, amenities and playing surfaces for all calibre of golfers.

- **What is your favorite part of your job?**

I truly enjoy meeting so many different people from all walks of life. No matter their level of golf experience, we try to ensure that they have an enjoyable and memorable time here at MGCC and that they leave the course with a smile on their face and a desire to return.

- **What is the most challenging part of your job?**

The most challenging part of the job is to try to ensure that we are maximizing our potential within the constraints of a budget that is fiscally responsible for both the short and long term future of the club and its members.

- **What is a product or service your company provides that people might not know about?**

Although we are located in a smaller community, we still try to offer as many of the services that would be found at a large private club as we can. This includes a licensed lounge & restaurant, a new fleet of 2017 EZGO golf carts, on-site private cart storage, fully stocked pro shop, custom club fitting, lessons with a PGA professional, club repair services & the opportunity to order from most major brand lines including, Callaway, Titleist, TaylorMade, Cobra, Mizuno, FootJoy & Addidas.

- **What are the most important issues facing your company today?**

One of the major issues facing our company as well as our industry is the ability to attract new golfers to the game and to retain them as regular golfers after they have started. With a large number of quality courses in the Westman region, golfers have a lot of options to choose from when it comes to spending their leisure dollars so each course has to strive to set itself apart from the others and make sure that they have a clear vision in mind for who they are trying to attract.

- **Why is your company a member of the Chamber?**

We joined the Chamber several years ago to increase our visibility within the city of Brandon and to take advantage of the networking opportunities that the Chamber provides.

- **What is the best Chamber benefit for your company?**

Without a doubt, the best benefit for our company is the variety of events that the Chamber puts on, most specifically the Chamber Golf Tournament. Each year we have sent a team to participate in this event which allows us the opportunity to visit another course, observe the operations & course conditions and bring ideas back to the board table for discussion. Additionally, we have been awarded the opportunity to act as host course in the past and the benefits of this for us are obvious. To bring 160 to 180 people from Brandon's business community right to our front door and show case all that we have to offer in hugely popular event is of significant and ongoing benefit to us.

61 6th Street SW, Minnedosa, MB

204-867-3151

minngolf@mts.net

<http://www.discoverminnedosa.com/visiting/things-to-do/golfing/>

Sun-Sat: 7:00am-9:00pm